**【国际学研究】**

SJQU-QR-JW-033（A0）

**【International Studies】****Syllabus**

**1. Basic information**

**Course Code：**【2060542】

**Course Credits：**【3】

**Characteristic of The Course：**【◎Department Compulsory Courses】

**School：**Department of Construction Management, Business School

**Teaching Materials and Textbooks：**

【[Sheldon](http://search.dangdang.com/?key2=Sheldon&medium=01&category_path=01.00.00.00.00.00" \t "http://product.dangdang.com/_blank) [Anderson](http://search.dangdang.com/?key2=Anderson&medium=01&category_path=01.00.00.00.00.00" \t "http://product.dangdang.com/_blank). International Studies: An Interdisciplinary Approach to Global Issues, 2nd e; Publisher: [Westview Press](http://search.dangdang.com/?key3=Westview+Press&medium=01&category_path=01.00.00.00.00.00" \t "http://product.dangdang.com/_blank), 2012;

Charles W.L. Hill . International Business, 11th ed; Publisher: McGraw Hill Higher Education, 2018；

Other materials linked/provided by the instructor on Blackboard】

**Preface Course：**【College English b0012117（6）】

**2. Course Description**

This course is an exploration of cultural universals and differences around the world, with an overview of world geography, family life, economics, politics and religion. In this course, students will become familiar with the various “ways of knowing” in different disciplines and will apply these perspectives to the study of global connections in the social, cultural, economic and political spheres.

The course is both interdisciplinary and multidisciplinary. It is designed to offer participants the basic knowledge and core skills necessary to analyze and appreciate the global experience from a multidisciplinary perspective. Upon successful completion of the course, we expect that students will be able to demonstrate an ability to think globally and critically from the perspective of multiple disciplines, and be able to analyze how ideas are represented, interpreted, or valued in various expressions of human culture.

**3. Course selection advice**

"International studies " is part of liberal education for mechanism majors (Sino-US cooperation). It is an interdisciplinary and multidisciplinary course, and requires a certain level of English and basic understanding of international Business and Cross-cultural Communication

**4. Course Content**

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| **Module** | **Unit** | **Knowledge point** | **[Teaching Key Points](http://www.baidu.com/link?url=kDkO5XaCmtx7OHSlYw3LGTPfgL71T_sTJ7hwIKQhA3bKDp-vzEpfDM2gQZQ7PBIhn5G-d1fiNJu8KSbByp5L-MkZmRu6W4rL5Pk481V1N76_73aHT_NVnDhLRu4gH-P8" \t "https://www.baidu.com/_blank);** |
| **Economics** | Globalization | 1. What Is Globalization? 2. The Emergence of Global Institutions 3. Drivers of Globalization 4. Demographics of the Global Economy 5. the Globalization Debate 6. Managing in the Global Marketplace | Concept of globalization and its consequences |
| International Trade Theory | 1. Overview of Trade Theory 2. New Trade Theory 3. Porter’s Diamond 4. Implications for Managers | Implications of Porter’s Diamond |
| Foreign Direct Investment | 1. FDI in the World Economy 2. Theories of FDI 3. Political Ideology and FDI 4. Benefits and Costs of FDI 5. Policy Instruments | Concept and sense of FDI |
| Regional Economic Integration | 1. Levels of Economic Integration 2. The Case for Regional Integration 3. The Case against Regional Integration 4. Regional Economic Integration in different areas | Importance of regional economic integration |
| **Politics** | National Differences in Political Economy | 1. Political Systems 2. Economic Systems 3. Legal Systems 4. Determinants of Development 5. States in Transition 6. Nature of Economic Transformation | Relations between political and economic systems |
| **Culture** | Differences in Culture | 1. What Is Culture 2. Social Structure 3. Religious & Ethical Systems 4. Culture and the Workplace 5. Cultural Change Implications | How culture influences international business |
| **Religion** | Different Religious traditions | 1. What is religion? 2. Academic study of religion 3. Methodology in study of religion 4. Judaism 5. Christianity(Protestant、Catholicism) 6. Islam 7. Buddhism | How religion  influences  the world order |
| **Geography** | Introduction to Geography | 1. Geography as a discipline 2. Branches of Geography 3. Physical Geography and Human Geography 4. Population Geography 5. Economic Geography 6. Fundamentals of Maps | Be able to read world map |
| **Family life** | Family Relationship | 1. What is family 2. Understand Family Relationship Problems 3. Building a healthy family relationship | Solutions of family relationship |
|  | Work and Family Life | 1. The Second Demographic Transition meets globalization 2. Gender division and working time in the new economy   3 Low Fertility Rates in OECD Countries: Facts and Policy Responses | Sociological perspective on work, family, and the welfare state |

**5. Grading Policy**

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| **Grading Computation**  **(X)** | **Exams and Assignments** | **Percentage** |
| X1 | Comprehensive Academic Performance  (Rain Classroom platform) | 30% |
| X2 | Classroom Presentation | 30% |
| X3 | Attendance and Participation | 20% |
| X4 | Course assignments | 20% |

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| Instructor： | Dean’s signature: d277b57013a909f54901b5257d8dda5 |
| Time：February 19, 2024 | Time：February 19, 2024 |