本科课程教学大纲（理论课）

一、课程基本信息

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| 课程名称 | 国际学研究（双语） |
| International Studies (Bilingual) |
| 课程代码 | 2060542 | 课程学分 | 3 |
| 课程学时  | 48 | 理论学时 | 48 | 实践学时 | 0 |
| 开课学院 | 国际教育学院 | 适用专业与年级 | 机械设计制造及其自动化（中外合作办学）专业 |
| 课程类别与性质 | 专业课程 | 考核方式 | 考查 |
| 选用教材 | 自编讲义，详见课程教案 | 是否为马工程教材 | 否 |
| 先修课程 | 雅思类课程 |
| 课程简介 | 《国际学研究（双语）》课程是一门旨在拓宽学生国际视野、增强跨文化交流能力和国际合作意识的重要学科基础/专业拓展课程。该课程通过双语教学的方式，将国际学研究的经典理论与最新实践相结合，为学生提供一个全面了解全球化背景下经济、政治、文化等现象及其相互关系的平台。课程内容涵盖了国际学研究的基本概念、理论框架、研究方法以及全球化、国际贸易、外国直接投资（FDI）、区域经济一体化、政治经济差异、文化差异、宗教传统等多个方面。通过深入浅出的讲解和多样化的教学方法，如讲授、案例分析、小组讨论、文化体验活动、视频学习等，帮助学生理解和掌握国际学研究的核心知识，培养其运用跨学科知识和方法分析全球性问题的能力。课程特别强调学生的实践能力和团队协作能力的培养。通过模拟演练、小组报告、专题报告等实践环节，学生将有机会将所学知识应用于实际问题的解决中，锻炼其批判性思维、创新思维和跨文化交流能力。此外，课程还融入了课程思政元素，通过引导学生思考国际事务中的道德、法律和社会责任问题，培养其全球视野、国际竞争意识和社会责任感。同时，鼓励学生进行课外自主学习，查阅相关英文文献，进一步提升其专业素养和国际视野。****Course Introduction****"International Studies (Bilingual)" is a foundational and professional development course aimed at broadening students' international perspectives, enhancing their cross-cultural communication skills, and fostering a sense of international cooperation. Through bilingual instruction, this course combines classic theories with the latest practices in International Studies, providing a comprehensive platform for students to understand economic, political, cultural phenomena, and their interrelationships in the context of globalization. The course covers fundamental concepts, theoretical frameworks, research methods, as well as globalization, international trade, foreign direct investment (FDI), regional economic integration, political and economic differences, cultural disparities, religious traditions, and more. Through in-depth explanations and diverse teaching methods such as lectures, case studies, group discussions, cultural experience activities, and video learning, students will grasp the core knowledge of International Studies and develop their ability to analyze global issues using interdisciplinary approaches. The course emphasizes the cultivation of practical and teamwork skills. Through simulations, group reports, and thematic presentations, students will apply their knowledge to solve real-world problems, honing their critical thinking, innovative thinking, and cross-cultural communication abilities. Additionally, the course integrates curriculum ideology, guiding students to consider ethical, legal, and social responsibility issues in international affairs, fostering their global vision, international competitiveness, and social responsibility. Students are encouraged to engage in extracurricular autonomous learning, consulting relevant English literature to further enhance their professional literacy and international perspectives. |
| 选课建议与学习要求 | 适合专业与年级：本课程特别适用于机械设计制造及其自动化（中外合作办学）专业的学生，以及其他对国际政治、经济、文化等领域感兴趣的学生。建议在大二或大三阶段选修，以便更好地与所学专业相融合，拓宽知识视野。语言基础：由于本课程采用双语教学，学生需具备一定的英语听说读写能力，能够流畅阅读英文教材和参考资料，并参与课堂讨论。建议学生提前自测英语水平，必要时可参加相关英语培训或自学提升。兴趣与动机：对国际事务、全球化进程、跨文化交流等方面有浓厚兴趣的学生将更容易从本课程中受益。本课程要求学生具备积极主动的学习态度，能够自主思考和探索。学习要求：课前预习与阅读：学生需提前预习课程内容，阅读指定教材和参考书目，了解相关知识背景和理论基础。对于英文部分，建议提前查阅词典，确保理解准确。课堂参与互动：积极参与课堂讨论，勇于提问和发表见解。与同学和教师进行良好的互动交流，共同探讨国际学研究的热点问题。作业与报告：按时完成课后作业和报告，确保内容完整、分析深入。在小组报告中，注重团队协作，充分发挥个人优势，共同完成任务。实践与应用：通过模拟演练、文化体验活动等实践环节，将所学知识应用于实际问题的解决中。关注国际时事动态，运用所学理论进行分析和评论。课外自主学习：鼓励学生进行课外自主学习，查阅相关英文文献，了解国际学研究的最新进展和前沿动态。通过自主学习，拓宽知识视野，提升专业素养。课程思政：在学习过程中，注重培养全球视野、国际竞争意识和社会责任感。关注国际事务中的道德、法律和社会责任问题，树立正确的世界观、人生观和价值观。通过遵循上述选课建议和学习要求，学生将能够更好地掌握国际学研究的核心知识，提升跨文化交流能力和国际合作意识，为未来的国际职业生涯和学术研究奠定坚实的基础。Suitable for majors and grades: This course is particularly suitable for students majoring in mechanical design and manufacturing and its automation through Sino-foreign cooperation in running schools, as well as other students interested in international politics, economics, culture, and other fields. It is recommended to take this course during the sophomore or junior year to better integrate with their major and broaden their knowledge horizons.Language Foundation: As this course adopts bilingual teaching, students need to have certain English listening, speaking, reading and writing skills, be able to read English textbooks and reference materials fluently, and participate in classroom discussions. It is recommended that students self-test their English proficiency in advance and, if necessary, participate in relevant English training or self-study to improve.Interest and motivation: Students with a strong interest in international affairs, globalization processes, cross-cultural communication, and other aspects will benefit more from this course. This course requires students to have a proactive learning attitude and be able to think and explore independently.Learning requirements:Pre-class preparation and reading: Students need to preview the course content in advance, read the assigned textbooks and reference books, and understand the relevant knowledge background and theoretical foundation. For the English section, it is recommended to consult a dictionary in advance to ensure accurate understanding.Class participation and interaction: actively participate in class discussions, be brave to ask questions and express opinions. Have good interaction with classmates and teachers to jointly explore hot issues in international studies research.Homework and Reports: Complete homework and reports on time, ensuring complete content and in-depth analysis. In group reports, focus on teamwork, fully utilize individual strengths, and work together to complete tasks.Practice and application: Apply the knowledge learned to the solution of practical problems through simulation exercises, cultural experience activities, and other practical links. Pay attention to international current events and use the learned theories to analyze and comment on them.Autonomous learning outside the classroom: Students are encouraged to engage in autonomous learning outside the classroom, consult relevant English literature, and understand the latest developments and cutting-edge trends in international studies. Through autonomous learning, students can broaden their knowledge horizons and enhance their professional literacy.Ideological and political education in curriculum: During the learning process, we should focus on cultivating a global perspective, international competitiveness, and social responsibility. We should pay attention to the moral, legal, and social responsibility issues in international affairs, and establish a correct worldview, outlook on life, and values.By following the above-mentioned course selection suggestions and learning requirements, students will be able to better master the core knowledge of international studies research, enhance their cross-cultural communication skills and international cooperation awareness, and lay a solid foundation for their future international career and academic research. |
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| 学院负责人 | （签名） | 批准时间 |  |

二、课程目标与毕业要求

（一）课程目标

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| --- | --- | --- |
| 类型 | 序号 | 内容 |
| 知识目标知识目标 | 1 | 学生能够理解和掌握国际学研究的基本概念、理论和方法。 |
| 2 | 学生能够分析全球化背景下的经济、政治、文化等现象及其影响。 |
| 技能目标技能目标 | 3 | 学生能够运用跨学科的知识和方法分析全球性问题。 |
| 4 | 学生能够具备跨文化交流和国际合作的基本能力。 |
| 素养目标(含课程思政目标)素养目标(含课程思政目标) | 5 | 培养学生的全球视野和国际竞争意识。 |
| 6 | 强化学生的国际合作意识和社会责任感。 |
| Type | Serial Number | Content |
| Knowledge Objectives | 1 | Students can understand and master the basic concepts, theories, and methods of International Studies. |
| Knowledge Objectives | 2 | Students can analyze economic, political, cultural phenomena, and their impacts under globalization. |
| Skill Objectives | 3 | Students can apply interdisciplinary knowledge and methods to analyze global issues. |
| Skill Objectives | 4 | Students can possess basic cross-cultural communication and international cooperation abilities. |
| Competency Objectives (Including Ideological and Political Objectives) | 5 | Cultivate students' global vision and international competitiveness. |
| Competency Objectives (Including Ideological and Political Objectives) | 6 | Strengthen students' sense of international cooperation and social responsibility. |

（二）课程支撑的毕业要求

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| --- | --- | --- |
| 毕业要求 | 指标点 | 支撑度 |
| LO2专业能力 | ①具有专业所需的人文科学素养 | H |
| LO3表达沟通 | 跨文化交流能力①倾听他人意见、尊重他人观点、分析他人需求 | L |
| LO7信息应用 | ①能够根据需要进行专业文献检索 | M |
| LO8国际视野 | 国际竞争意识②理解其他国家历史文化，有跨文化交流能力 | H |
| Graduation Requirement | Indicator Point | Support Level |
| LO2 Professional Competence | ① Possess humanistic and scientific literacy required for the major | H |
| LO3 Expression and Communication | Cross-cultural communication ability ① Listen to others' opinions, respect their viewpoints, analyze their needs | L |
| LO7 Information Application | ① Ability to conduct professional literature retrieval as needed | M |
| LO8 International Vision | International competitiveness ② Understand other countries' history and culture, and possess cross-cultural communication ability | H |

1. 毕业要求与课程目标的关系

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| --- | --- | --- | --- | --- |
| 毕业要求 | 指标点 | 支撑度 | 课程目标 | 对指标点的贡献度 |
| LO2专业能力 | ① | H | 知识目标1, 2 | 全面支撑 |
| LO3表达沟通 | 跨文化交流能力 | L | 技能目标3，4 | 显著贡献 |
| LO7信息应用 | ① | M | 素养目标6（隐含） | 中等贡献 |
| LO8国际视野 | 国际竞争意识 | H | 素养目标5, 6 | 全面支撑 |

三、课程内容与教学设计

（一）各教学单元预期学习成果与教学内容

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| --- | --- | --- | --- |
| 教学单元 | 学时 | 教学内容 | 预期学习成果 |
| 绪论 | 4 | 国际学研究的定义、研究对象、研究方法 | 学生能够理解国际学研究的基本框架和方法。 |
| 全球化 | 6 | 全球化的定义、驱动力、影响及管理策略 | 学生能够分析全球化的现象和影响。 |
| 国际贸易理论 | 6 | 绝对优势、比较优势、新贸易理论等 | 学生能够运用国际贸易理论分析实际问题。 |
| 外国直接投资（FDI） | 6 | FDI的概念、理论、政策及其影响 | 学生能够理解FDI的动因和效果。 |
| 区域经济一体化 | 6 | 经济一体化的层次、案例及其影响 | 学生能够分析区域经济一体化的利弊。 |
| 政治经济差异 | 6 | 不同国家的政治、经济、法律系统 | 学生能够比较不同国家的政治经济制度。 |
| 文化差异 | 6 | 文化的定义、结构、变迁及其对国际商务的影响 | 学生能够理解文化对国际商务的影响。 |
| 宗教传统 | 4 | 不同宗教传统的特点及其对国际秩序的影响 | 学生能够理解宗教对全球秩序的作用。 |
| 地理基础 | 4 | 地理学科的基本知识及世界地理概览 | 学生能够阅读世界地图并理解其重要性。 |

Expected Learning Outcomes and Teaching Content for Each Unit

Introduction: Definition, research objects, and research methods of International Studies (4 hours)

Globalization: Definition, driving forces, impacts, and management strategies of globalization (6 hours)

International Trade Theory: Absolute advantage, comparative advantage, new trade theories, etc. (6 hours)

Foreign Direct Investment (FDI): Concepts, theories, policies, and impacts of FDI (6 hours)

Regional Economic Integration: Levels, cases, and impacts of economic integration (6 hours)

Political and Economic Differences: Political, economic, and legal systems of different countries (6 hours)

Cultural Differences: Definition, structure, changes of culture, and their impacts on international business (6 hours)

Religious Traditions: Characteristics of different religious traditions and their impacts on the international order (4 hours)

Geographic Basis: Basic knowledge of geography and an overview of world geography (4 hours)

（二）教学单元对课程目标的支撑关系

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| 教学单元 | 支撑目标 |
| 绪论 | 知识目标1, 素养目标5, 6 |
| 全球化 | 知识目标1, 2, 技能目标3, 素养目标5, 6 |
| 国际贸易理论 | 知识目标1, 技能目标3, 4 |
| 外国直接投资（FDI） | 知识目标1, 技能目标3, 4 |
| 区域经济一体化 | 知识目标1, 2, 技能目标3 |
| 政治经济差异 | 知识目标1, 素养目标5, 6 |
| 文化差异 | 知识目标1, 2, 技能目标3, 4, 素养目标5, 6 |
| 宗教传统 | 知识目标1, 素养目标5, 6 |
| 地理基础 | 知识目标1 |

（三）课程教学方法与学时分配

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| --- | --- | --- | --- |
| 教学单元 | 教与学方式 | 考核方式 | 学时分配 |
| 绪论 | 讲授+讨论 | 课堂小测验 | 4 |
| 全球化 | 讲授+案例分析 | 课后作业 | 6 |
| 国际贸易理论 | 讲授+小组讨论 | 小组报告 | 6 |
| 外国直接投资（FDI） | 讲授+专题报告 | 专题报告 | 6 |
| 区域经济一体化 | 讲授+模拟演练 | 模拟演练报告 | 6 |
| 政治经济差异 | 讲授+课堂辩论 | 课堂辩论 | 6 |
| 文化差异 | 讲授+文化体验活动 | 文化体验报告 | 6 |
| 宗教传统 | 讲授+视频学习 | 视频学习笔记 | 4 |
| 地理基础 | 讲授+地图练习 | 地图练习作业 | 4 |

四、课程思政教学设计

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| 本课程通过全球化、文化差异、宗教传统等单元的学习，强化学生的全球视野、国际竞争意识和社会责任感。通过案例分析、课堂讨论等互动环节，引导学生思考国际事务中的道德、法律和社会责任问题，培养学生的跨文化交流能力和国际合作精神。This course strengthens students' global vision, international competitiveness, and social responsibility through the study of units such as globalization, cultural differences, and religious traditions. Through interactive sessions such as case analysis and classroom discussions, students are guided to reflect on ethical, legal, and social responsibility issues in international affairs, cultivating their cross-cultural communication abilities a**n**d international cooperation spirit. |

五、课程考核

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| --- | --- | --- | --- | --- |
| 总评构成 | 占比 | 考核方式 | 课程目标 | 合计 |
| 1 | 2 | 3 | 4 | 5 | 6 |
| X1 | Comprehensive Academic Performance(Rain Classroom platform) | 30% | 20 | 20 | 20 | 20 | 10 | 10 | 100 |
| X2 | Classroom Presentation | 30% | 10 | 10 | 20 | 20 | 20 | 20 | 100 |
| X3 | Attendance and Participation | 20% | 10 | 20 | 20 | 10 | 20 | 20 | 100 |
| X4 | Course assignments | 20% | 20 | 10 | 20 | 10 | 20 | 20 | 100 |

六、其他需要说明的问题

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| 1. 本课程采用双语教学，学生需具备一定的英语听说读写能力。
2. 鼓励学生在课外进行自主学习，查阅相关英文文献，提升国际视野和专业素养。
3. 教师将定期组织课堂讨论、案例分析和模拟演练，以增强学生的实践能力和团队协作能力。

This course is taught in a bilingual format, requiring students to possess certain English listening, speaking, reading, and writing abilities. Students are encouraged to conduct independent learning outside the classroom and consult relevant English literature to broaden their international vision and enhance their professional literacy. Teachers will regularly organize classroom discussions, case analyses, and simulation exercises to strengthen students' practical abilities and team collaboration skills. |